



Royal Agricultural Society of NSW

Information Pack

International Delegate Program

Sydney Royal Easter Show
12 – 23 April 2019
Sydney Showground
Sydney Olympic park, Australia



Australia's Premier Agricultural Showcase

Since 1822, the Royal Agricultural Society of NSW (RAS) has been a driving force in the development of agriculture in Australia. Today, the RAS continues to promote, foster and encourage the sustainable development of Australian agriculture through competitions, education programs, exhibitions and sales.

The annual Sydney Royal Easter Show is the RAS' signature event and a 12 day celebration of agricultural excellence through the judging and display of 30,000 entries across 42 competition categories in the geographic heart of Sydney.

Thousands of people come from all over Australia to exhibit, sell and buy top-quality livestock at what is widely considered the country's largest and most prestigious agricultural industry event. On average 824,000 members of the public, including 30,000-plus international visitors, attend for the agricultural displays, award-winning food and wine stalls, entertainment, unique shopping outlets, carnival rides, rodeo, woodchop competitions, fireworks and more.



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Sydney Royal Competitions

Sydney Royal competitions, held each year during the Sydney Royal Easter Show, attract close to 30,000 entries from across Australia, all vying to win a prestigious Sydney Royal Ribbon. Livestock competitions at the Show were established in the 1820s with the aim of encouraging and rewarding excellence and that purpose continues today. The integrity of the competitions, recognised nationally and increasingly internationally, relies on the experience and impeccable reputations of our judges and officials. A Sydney Royal Ribbon, for breeders and exhibitors of livestock including cattle, sheep, goat and pig, boosts their profile and value, leading to commercial success, greater breeding opportunities and associated benefits.

International Delegate Visit Program



Key Judging Dates

Fri 12th April	Beef Cattle	Purebred Steer Auction Brahman, Charolais, Judging
	Goat	Dairy Kids Classes Dairy Group Classes Dairy Best of Breeds Dairy Best Goat in Show
	Sheep	Fleece Judging Meat Breeds Young Judges
Sat 13th April	Beef Cattle	Angus Feature Breed Bulls Hereford, Shorthorn, Red Angus Judging
	Sheep	Merino Judging
	Pig	All Breeds judging Best Pig in Show
Sun 14th April	Beef Cattle	Angus Feature Breed Females Speckle Park, Limousin, Simmental – Fleckvieh Judging
	Goat	Dairy Goat Young Judges
	Sheep	Merino Judging Otway Falkiner Perpetual Cup
	Pig	Schools Commercial Pig Competition Judging

Mon 15th April	Beef Cattle	Beef Championships Beef Cattle Young Judges
	Goat	Angora Goat Mohair Fleece
	Sheep	Merino Young Judges Merino Fleece Merino Production Class
Tues 16th April	Goat	Angora All Classes Angora Best Goat in Show
Wed 17th April	Goat	Angora Goat Production Classes
Thur 18th April	Goat	Angora Goat and Mohair Young Judges
Sat 20th April	Goat	Group of Three Boer Goat Kids
	Sheep	Meat Sheep Judging
Sun 21st April	Dairy Cattle	Dairy Cattle Young Judges
	Goat	Boer Goat Judging
	Sheep	Meat Sheep Judging
Mon 22nd April	Dairy Cattle	Ayrshire, Brown Swiss, Guernsey, Holstein, Illawarra, Jersey - heifer & dry cow classes
	Dog	Best in Show
	Goat	Boer Goat Judging Best Goat in Show
	Sheep	Meat Sheep Judging
Tues 23rd April	Dairy Cattle	Ayrshire, Brown Swiss, Guernsey, Holstein, Illawarra, Jersey - milk classes Dairy Interbreed
	Goat	Boer Goat Young Judges

International Delegate Program

The Royal Agricultural Society of NSW (RAS) welcomes international delegates from across a wide variety of industries to the 2019 Sydney Royal Easter Show.

The sheer scale and scope of the event for international delegates, including networking opportunities, tours, meet & greets and the welcoming atmosphere of the International Delegate Hub ensures all attendees receive everything they need to make their visit a success.

The Business Centre inside the Hub allows visitors to keep in touch, whilst the tours provide professional support and vital contacts. Discounts are available for breed association members and large groups, and a host is on hand to assist at all times.

Your Welcome Pack includes complimentary passes to RAS Members facilities, a suggested itinerary, Sydney Royal Easter Show cap and pin plus a list of daily highlights.

“ It’s an experience that is difficult to have anywhere else in the world. In one place, in the middle of a city, there are over 1200 head of cattle on show plus sheep, goats and more. The opportunity to network with producers and others in the industry is tremendous. ”

DAVID KENT - CATTLE BREEDER AND INTERNATIONAL DELEGATES PROGRAM HOST

Testimonial

“ In our industry (meat sheep), the animals on display at the Show are some of the best in the world. I have been to many international sheep shows and none would have the winning animals of a higher standard than what you see at Sydney Royal. And of course, Sydney Royal attracts large media coverage so if you are successful, it’s excellent advertising for your stud. We show several different breeds of sheep, and because it’s the first major sheep exhibit of the year, we’ve found it also gives you the opportunity to show what your animals can achieve at such a young age.

The benefits we’ve seen from showing at Sydney Royal are numerous, and each year we always find there’s something new on the horizon. Obviously, it’s a great place to keep in contact with other breeders and many of our clients come to see the judging, but we’ve also made many international contacts through exhibiting here. We have launched the first showing of the Australian White sheep breed and had international guests attend just to see this new breed exhibited, and last year we hosted a delegation from the Philippines on our farm in Oberon after they inspected our animals at the Show. I think it’s clear by now to everyone that those who are interested in the top end of Australia’s sheep genetics will see some of the country’s best at the Show and I’m very proud to be a part of that. ”

GRAHAM GILMORE - SHEEP STUD BREEDER
TATTYKEEL STUD, OBERON NSW



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