

All Roads to the Royal - “Connecting Rural Youth with Sydney Royal”

Dear Principal,

It is with great pleasure that the Royal Agricultural Society (RAS) of New South Wales invites your school to apply for the 2020 Sydney Royal Easter Show (SRES) *All Roads to the Royal Program*. The program offers a unique, fully funded experience of the Sydney Royal Easter Show including return transport, accommodation and meals across four days, 6th-9th April 2020. This program, now in its second year, has been designed by the RAS Youth Group, which consists of individuals, aged 18-35, who are passionate about rural NSW and ensuring RAS initiatives are education focused and continue to capture the potential of rural youth.

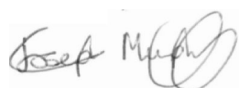
Sydney Royal Easter Show is a celebration of Australian culture, from our rural traditions to our modern day lifestyles, providing unique experiences for everyone. Every Easter, the country and city join together at Sydney Showground, Sydney Olympic Park, for twelve days of agricultural competitions, animal experiences, live entertainment, carnival fun, shopping and much more.

The program is fully funded including return transport, accommodation and meals with an itinerary that includes exclusive behind the scenes tours. A maximum of forty places are available which includes teachers and parents as required and is open to students in Years 7-12. It is hoped the program will inspire students to pursue a career that contributes to rural Australia, facilitated by opportunities for students to network with industry leaders. This experience aims to address the disproportionate access to the SRES for rural students who are often geographically isolated as well as foster interest in agriculture through education and exposure to world-class competition.

First held in 1823, the show is Australia’s largest annual ticketed event, attracting over 850,000 attendees on average. Revenue generated allows the RAS to invest in agricultural programs, competitions, education, youth and rural NSW. In all, the RAS invests almost \$7 million annually in these activities which are designed to promote agricultural excellence and keep our rural communities strong. This program is a great opportunity for students in rural NSW to experience first-hand, what the SRES has to offer and is especially aimed at students who have never had the opportunity to attend previously.

Please find attached a draft itinerary as well as an application form which is due by close of business Friday, 13th December, 2019. If you have any further questions please don’t hesitate to contact the RAS via phone 02 9704 1160 or email rreyes@rasnsw.com.au

Yours sincerely,



Joseph Murphy
Coordinator, All Roads to the Royal
Deputy Chair, RAS Youth Group



Tobie Payne
Chair, RAS Youth Group

Royal Agricultural Society of NSW

1 Showground Road, Sydney Olympic Park NSW 2127
Locked Bag 4317 Sydney Olympic Park NSW 2127 | **ABN** 69 793 644 351
Tel: (02) 9704 1111 | **Email:** info@rasnsw.com.au | **Fax:** (02) 9704 1122 | www.rasnsw.com.au



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What's Included

Monday 6th April - Thursday 9th April 2020

- Return travel from school to Sydney Showground, accomodation and meals
- Program Briefing
- Tour and experience animal competitions and pavilions of award winning agricultural produce
- Experience the Grand Parade
- Opportunity to meet with youth involved in RAS leadership programs (Showgirl Winners / Rural Achievers)
- Behind the scenes tours of District Exhibits, woodchop, entertainment, announcers box etc
- Networking functions with opportunities for students to meet with RAS Councillors and Youth Group
- Evening Entertainment from the Sky Deck
- Showman's Guild and free time
- And much more!

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The Royal Agricultural Society of NSW
2020 Application Form

Please return to via post or email by Friday 13th December 2019

Email: rreyes@rasnsw.com.au

Post: 1 Showground Road, Sydney Olympic Park, NSW 2127

- 1) Principal Name: _____
- 2) School Name: _____
- 3) School Address: _____
- 4) Local Government Area: _____
- 5) Local Show Society: _____
- 6) Contact Person: _____
- 7) Contact Phone: _____
- 8) Email: _____
- 9) Total Number of Students Enrolled at School: _____
- 10) Total Number of Staff Employed: _____
- 11) Number of Students to Attend: _____
- 12) Number of Staff / Parents to Attend: _____

*please note that Q11 & Q12 should total no more than 40 people

Why should your school be selected to participate in the ‘All Roads to the Royal’ for 2020?

What are some of the challenges your school faces on a day to day basis?

How would this program benefit your school and students?

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How would your school integrate the many experiences and opportunities at the SRES, not just agricultural related, into your curriculum?

How would your school and its students build on the experience and continue their involvement in agricultural shows after returning from the 2020 SRES?

Is your school currently involved in any way with the SRES? If Yes, how?

Please provide a short video (max 5 minutes) that captures why your school should be selected for the 2020 Program.

The following questions will not form part of the Panel's assessment but will help us tailor the program should you be accepted.

Does your school offer Agricultural Studies? Y/N

Do you offer Agriculture as an HSC subject? Y/N

Do you offer Primary Industries as a VET/HSC Subject? Y/N

Do you know of your local Agricultural Show? Y/N

Do you actively participate in your local Agricultural show? Y/N

Do you participate in an agricultural careers expo/careers day? Y/N

Would you like to stay up to date with RAS of NSW Initiatives? Y/N

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