Royal Agricultural Society of NSW

Sydney Royal EASTER SHOW

ALL ROADS TO THE ROYAL

CONNECTING RURAL SCHOOLS WITH THE SYDNEY ROYAL

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Dear Principal,

It is with great pleasure that the Royal Agricultural Society (RAS) of New South Wales invites your school to apply for the 2027 Sydney Royal Easter Show (SRES) *All Roads to the Royal Program*. The program offers a unique, fully funded experience of the SRES from Monday 22nd March 2027 - Thursday 25th March 2027. All Roads to the Royal is proudly an RAS AgriLink Initiative. The RAS of NSW is dedicated to providing young people in agriculture with opportunities to enhance their skills and expand their networks through RAS AgriLink. RAS AgriLink is empowered, inspired and connected young people in agriculture.

The Sydney Royal Easter Show is a celebration of Australian culture, from rural traditions to modern-day lifestyles, it provides a unique experience for everyone. Every Easter, the country and city become one within Sydney Showground, for twelve days of agricultural competitions and education, animal experiences, live entertainment, carnival fun, shopping and much more

All Roads to the Royal is a fully funded initiative supported by the RAS Foundation. Funding includes all transport, accommodation and meals with an itinerary that includes exclusive behind the scenes tours of the show and incomparable, syllabus based, hands on experiences for your students. This program facilitates a maximum of forty people, including teachers, support staff and parents. Students can range from years 7-12 and it is hoped the program will support students passion for Australian agriculture and provide them with important industry insight, allowing them to see the many opportunities available to them. This experience also to address the disproportionate access to the Sydney Royal Easter Show for rural students who are geographically isolated, as well as fostering student interest in agriculture, through exposure to industry leaders and world class competitions.

First held in 1823, the show is Australia's largest ticketed event, attracting over 850,000 attendees every year! Revenue generated allows the RAS to invest in agricultural programs, competitions, education, youth, and rural NSW. The RAS invests almost $7 million annually in activations across NSW, which are designed to promote agricultural excellence and regional NSW. All Roads to the Royal is a great opportunity for students in rural NSW to experience first-hand what the Royal Agricultural Society of NSW has to offer and the work we do to promote them and their communities.

If you have any further questions, please don't hesitate to contact us any time.

Yours sincerely,

Cassandra Doran
Agricultural Youth Initiatives Event Manager

Royal Agricultural Society of NSW

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What's Included

Monday 22nd March 2027 -
Thursday 25th March 2027

- Return travel from school to Sydney Showground, accommodation, and meals.
- Program Briefing.
- Tour and experience animal competitions and pavilions of award-winning agricultural livestock and produce.
- Experience the Grand Parade.
- Opportunity to meet with youth involved in RAS leadership programs (Young Woman Winners / RAS Rural Achievers).
- Behind the scenes tours of different sections e.g. District Exhibits, woodchop, entertainment, announcers' box.
- Networking opportunities with RAS Councilors and Youth Group.
- Evening Entertainment viewing.
- Showman's Guild and free time.
- So much more!

Selection Criteria

- One school will be selected for the 2027 program.
- The selected school will be a rural and/or remote school as determined by the Department of Education.
- Schools which submit the 5-minute video to complete the application will be looked on favorably.
- Schools' involvement in agriculture will be considered as part of the selection process.
- Overall, schools are assessed based on their responses to questions, and how the program can help to facilitate further involvement in agriculture and agricultural show societies.

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