



Royal Agricultural Society of NSW **annual report** 2009/2010



Royal Agricultural Society of NSW



SYDNEY
SHOWGROUND



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The Royal Agricultural Society of NSW is a not-for-profit organisation that has been an influential force in the direction and development of Australian agriculture through competitions, education and events, since its foundation in 1822.

Our core activities include organising and staging the Sydney Royal Easter Show, venue and event management for the Sydney Showground, judging the best in Australian agriculture, food, wine and related products through the Sydney Royal Competitions, building sustainable regional and rural communities through the RAS Foundation and managing the Australasian Animal Registry database for micro-chipped animals.

Our mission:
A not-for-profit organisation, forging the future of agriculture through competition, education and events.

Our purpose:
To encourage the sustainable development of agriculture by holding events and competitions that support agricultural excellence and innovation.
To expand and promote our role as a key constructive influence in Australian agriculture, its development and education.
To manage, market and maintain Sydney Showground effectively to ensure our sustained economic viability.

Our values:
We are proud of our history and achievements.
Our purpose of encouraging the sustainable development of agriculture is fundamental to everything we do.
We respect and value the contribution of all our volunteers. Our success is based on strong individual commitment and our ability to work together as a team.
We care for and maintain our facilities and assets because we know they are vital to our long-term performance.
We understand the need for strong working relationships with people and organisations having mutual interests and we work hard to develop and maintain them.

President’s Welcome



It gives me great pleasure to present the 2009/10 Annual Report for the Royal Agricultural Society of NSW (RAS).

From our humble beginnings in 1822, when a group of Sydney’s leading citizens set up the Royal Agricultural Society to increase the number and quality of animals within the colony, we have grown to become a large and successful organisation focused on encouraging excellence in agriculture throughout NSW and Australia.

The Sydney Royal Easter Show, our showcase event, was once again the pinnacle of excellence this year for farmers, breeders and producers of many agricultural based products. Some 900,000 visitors walked through the turnstiles of the Show to experience some new, as well as old favourite events and activities.

The Show offers a wonderful opportunity for children to learn about agriculture in NSW, for our metropolitan friends to experience the best of our countries producers, and for all Australians to celebrate agriculture and community.

At the 2010 Show, I was thrilled to launch the inaugural Excellence in Agriculture Day with our Patron, the Governor of NSW Her Excellency Professor Marie Bashir AC CVO. This day highlighted the contribution that agriculture plays in the Australian economy, built awareness of the role the RAS plays in rewarding agricultural excellence, and showcases industry innovation. This day will return in 2011 and I look forward to seeing it grow.

Education and youth engagement remains at the forefront of our organisational mission, and this year we extended our reach with a diverse program of events and initiatives, during the Show, and throughout the year. The RAS continues to invest in our Youth Group, which runs successful and significant events during the Show including the Careers in Agriculture Expo and the Young Farmer Challenge. The Challenge has grown impressively from 16 ambitious young farmers competing in 2009 to 64 farmers in 2010.

Our prestigious Sydney Royal competitions remain the benchmark for excellence in produce – from wine and fine food, to art, livestock, woodchop, grain and horticulture. The competitions attracted close to 35,000 entries this year. A stand-out success in 2010 was the best results to date in the Branded Lamb competition, thanks to a plentiful amount of winter rain.

The President’s Medal, awarded for the fifth year, recognises not only excellence in product quality but also passion, commitment, enthusiasm and environmental practices. In 2010 the Medal was awarded to Holy Goat Cheese for their outstanding organic cheese production. These awards underpin Australia’s agricultural performance, and ensure a viable and prosperous future for our producers and the communities in which they reside.

The RAS Foundation (RASf), our charitable arm, continues to help build strong, vibrant, rural communities through education and skills development. This year the RASf distributed more than \$100,000 in support of 22 education projects in schools and community groups in rural and regional NSW. It received over 600 applications for the Rural Scholarships program which offers tertiary scholarships for people who demonstrate a passion for rural issues.

Through our events business, Sydney Showground, we continue to generate revenue streams to plough back into our agricultural activities. This year, we saw an increase in utilisation of our facilities at the Sydney Showground and were successful in gaining financial assistance from the NSW Government and the AFL to upgrade our Main Arena. This upgrade, when completed in 2012, will significantly enhance the Main Arena for our Sydney Royal Easter Show and enable increased use of the Arena throughout the year.

I believe the future of the RAS is in good stead. We will continue to build our viability so that we remain as strong as ever, whilst maintaining our focus on celebrating agricultural excellence, forging the future of agriculture in Australia, and continuing to help build strong communities.

I would like to extend my personal thanks to the RAS Council, all of whom generously volunteer their time to provide guidance and expertise to the organisation. A warm welcome must also be reiterated to the seven new councillors who have brought with them fresh approaches and new ideas, to benefit the RAS.

Finally, I would like to congratulate the dedicated RAS staff, for their continued commitment, passion and hard work. Together, we have been able to achieve many wonderful things over the past year and I look forward to another exciting and positive year ahead.

Glenn Dudley
President
Royal Agricultural Society of NSW

Chief Executive's Review

Growth in membership numbers, increased attendance at the Sydney Royal Easter Show, the launch of a new Rural Scholarships program, and considerable development of our Sydney Showground, have been amongst the highlights of yet another prosperous year for the Royal Agricultural Society of NSW.

At the heart of the RAS is our not-for-profit mission to promote and invest in agriculture. This is enabled by growing revenue, managing costs and improving efficiency.

As one of the largest venue and event management operations in Australia, our Sydney Showground business is a key contributor of funds to our agricultural activities. In June we were thrilled with the announcement that the AFL's newest team, The Giants, will call Sydney Showground their home ground match venue. This will diversify our business, improve our facilities, broaden our client base and mean further benefits to agriculture and our rural communities. We have commenced negotiations with a number of other community and entertainment based organisations to maximise the usage of our new venue when it is completed in early 2012.

In the past year we implemented initiatives to elevate our organisation and improve efficiencies. We have invested in updating IT and business systems, redeveloped our RAS and Sydney Royal websites, began rolling out an enterprise content management system, focused on staff professional development through leadership training courses and improved our member benefit program. We are also tapping further into social media and online channels to engage with the ever-important youth market, and broaden the delivery of our agricultural messages.

The Sydney Royal Easter Show was once again a resounding success in 2010. Attendance levels increased, over \$20 million worth of media coverage was generated, our Show website attracted over 1 million visits, and we were awarded 'Best Marketing Campaign' for the 2010 Show at the Australian Event Awards. We will continue to build this event and offer new and exciting elements each year.

We also reached out to more communities and individuals in NSW than ever before through our successful RAS Foundation grants and scholarship programs.

The focus for the 2010/11 year will be on setting a strategy and framework for the next 10 years to maintain our viability and reputation. Building stability for the future through our Sydney Showground business will also be a priority.

The RAS is a vibrant, innovative and energetic organisation. Our vision and goals for the future are high but by all means achievable. I am proud of the work we have achieved this year, and of the contribution we have made to agricultural and rural communities in NSW.

Peter King

Peter King
Chief Executive
Royal Agricultural Society of NSW



Highlights of 2009/10

Royal Agricultural Society of NSW

Over the past year the Royal Agricultural Society of NSW continued to strengthen its agricultural education and youth engagement programs, introduced more benefits for its members, invested in IT and business system upgrades, and focused on staff development.

Highlights included:

- Launch of the inaugural Excellence in Agriculture Day at the Sydney Royal Easter Show, attended by Her Excellency Professor Marie Bashir AC CVO
- Successful youth programs run throughout the year including the Rural Achievers and Youth Group
- Redeveloped RAS and Sydney Royal websites providing a fresh modern look and easier navigation
- Introduced an improved RAS Times for members
- Acquired approximately 2000 new members, taking the total to 15,775
- Introduced a new member benefits program including reciprocal ANZ Stadium Membership and discounts at hotels

Operational highlights included:

- Advancement of the enterprise content management project, encompassing website redevelopments, document and records management and a digital asset management system
- Processing of eight competitions through a new online procedure
- Over half the organisation participated in Learning Today, Leading Tomorrow, a monthly professional development program
- Graduation of 11 staff from the Leadership Development Program
- Staff survey results showed 86% of staff were proud to work for the RAS and would recommend the RAS as a place to work



Sydney Royal

The Sydney Royal competitions once again attracted nearly 35,000 entries, and despite some tough environmental conditions, many competitions received increased entries and exceptional results.

Highlights included:

- Largest agricultural Show prize pool in Australia offered, with over \$750,000 in cash prizes and 15,000 trophies, certificates and medals awarded
- Holy Goat Cheese at Sutton Grange in central Victoria awarded the 2010 President's Medal for agricultural producer of the year
- An increase of 159 new exhibitors in the Macquarie Group Sydney Royal Wine Show reflecting the prestige of the Show
- Best results ever awarded in the Sydney Royal Branded Lamb Competition, with 29 Medals awarded across 31 entries, including a record 12 Gold Medals
- The Sydney Royal Deli, with a new look and location in the Dome, saw a 30% increase in sales during the 2010 Show



Highlights of 2009/10 (cont.)

Sydney Royal Easter Show

The Sydney Royal Easter Show continued to grow and attract communities to the fine displays of agricultural excellence and experience great food and entertainment.

- Highlights included:
- Increased attendance with over 900,000 people walking through the turnstiles
 - Post Show customer satisfaction ratings reached 96%
 - Entertainment totalling 826 hours, including 28 performances of the international act Robosaurus
 - Development of new school sessions at the Show with links to the school syllabus, including Cattle Shed Tours, Working Yard Dogs and Spinners and Weavers
 - Growth of the Young Farmer Challenge with 64 farmers competing at the Show, compared to 16 in 2009
 - Introduction of the Schools District Exhibits Competition, encouraging the younger generation to become involved
 - Integration of The Great Aussie Backyard and Graze Alfresco Dining and Stage
 - Generation of over \$20 million worth of un-paid media coverage
 - Over 1,023,000 million visits to the Show website, an increase of 30% on the previous year and the fifth consecutive year of growth
 - Over 30% of tickets were sold online, saving attendees time and money
 - Awarded ‘Best Marketing Campaign’ for the 2010 Show at the Australian Event Awards
 - Awarded winner of the 2010 Access Award for Physical Access, due to the well-equipped Sydney Showground venue, presented by Auburn City Council
 - Conducted research with Events NSW in five countries to understand the Show as an international tourist attraction



Sydney Showground

The Sydney Showground continued to generate significant revenue for the RAS, allowing a greater investment back into agriculture.

- Highlights included:
- Total revenue generated was \$16.8 million, which exceeded the forecasted target - a considerable achievement given the tough economic marketplace
 - 369 events held in the 2009/2010 year
 - Announcement that the AFL’s new team, the Greater Western Sydney Giants, would call Sydney Showground their home ground match venue from 2012
 - Announcement to upgrade the Main Arena into a multi-purpose stadium with increased capacity from 13,000 to 25,000 with the support of the NSW State Government and the AFL
 - Hosting the inaugural Telstra 500 V8 Supercars, with over 185,000 attendees across three days in December
 - Over 100,000 music lovers attending Big Day Out over two days in January
 - Serving up over 1600 meals to Lions Club members in June
 - Development of a new brand, positioning and collateral for the Sydney Showground business



Royal Agricultural Society of NSW Foundation

The RAS contributed \$250,000 to the RAS Foundation this past year, to invest in rural and regional communities through education and skills development. Additionally, over \$300,000 was received in donations from other individuals, corporates and foundations.

- Highlights included:
- Launch of a new Rural Scholarships program, with over 600 applications received, offering tertiary scholarships for people who demonstrate a passion for rural issues
 - The JB Fairfax Award for Rural Journalism was awarded to Georgina Stone, an aspiring journalism student from Wagga Wagga
 - Distribution of \$100,000 to support 22 literacy and numeracy projects in schools and community groups in rural NSW, through the E³ Grants program
 - \$25,000 Question grant was awarded to former Cumnock Showgirl and Rural Achiever Rebecca Staines, who partnered with the Cumnock & District Progress Association, to develop a regional tourism project called Animals on Bikes



Australasian Animal Registry

The Australasian Animal Registry (AAR) continues to provide a unique microchipping service for animals, and implement new initiatives to benefit pet owners and industry bodies.

- Highlights included:
- A total of 114,831 new registrations received
 - Launch of specially designed AAR pet tags that highlight the animal has been microchipped, helping those involved in reuniting a missing pet with its owner
 - Development of a new website, providing a fresh look and relevant information for consumers and industry professionals, such as vets



RAS Council and Office

The Council is the governing body of the Royal Agricultural Society of NSW, made up of Members who are elected at the RAS Annual General Meeting. The RAS Council consists of approximately 54 Councillors who serve the RAS on an honorary basis. Their areas of expertise cover a broad array of rural, business and professional skills.

The RAS Board is an elected body of RAS Councillors that addresses the key financial and business issues of the Society. The Board is a Standing Committee of Council. Board Members are elected by the RAS Council but are not the peak body of the RAS. The Board is answerable to the Council, and the Council is answerable to RAS Members.

RAS Office Bearers

Patron
Her Excellency Professor Marie Bashir AC, CVO
Governor of New South Wales

Vice Patron
Mr R T Schmidt AM

President
Mr G B Dudley

Treasurer
Mrs R Clubb

Members of Council
Mr G Andersen
Mr L R J Angus
Mr B M Badgery*
Mr G Bell
Mr J C Bennett
Mr P J Bruem AM**
Mr W M Burton
Mr C P Carter
Mrs R Clubb**
Mr G R Cochrane
Dr M Cotton
Ms K Currie
Mr G J Davey**
Mr E H Downes
Mr G B Dudley**
Mrs L F Ellem
Ms S P Evans
Mr J B Fairfax AO*
Mr W B Giblin
Mr P R Hassab
Mrs J M Hicks
Mr C A Hooke
Mr A A Howie**
Mr G Johnston
Mr P R Keast**
Mr R B Kell**
Mrs A Kirk
Mr D F Macintyre
Mr G W Mason
Mr K J Mathie
Ms A J McIntosh
Ms L Milan**
Mr M J Millner
Mr M Morgan
Mrs M Paynter
Mr W A Picken
Mr A Rayner
Mr R G Reid
Ms A Renwick
Mrs C E Rogers
Mr R M Ryan *
Mr A K Saines
Dr M A Schembri
Mr G Sharpe
Mr R Sinnamon
Mr T Slack-Smith
Mr H A Turner
Mr J R Vickery
Mr G R Watson
Mrs S Wheatley
Mr H B White
Mr M Wilton
Minister for Primary Industries,
The Hon Steve Whan MP

Chief Executive
Mr P D King**

Auditors
Ernst & Young

General Manager Finance & Administration
Mr B E Gilmour CPA BSc

Honorary Members of Council
Mr M J R Arnott
Mr T L Baillieu OAM***
Mr J R Black
Mr A W Bragg AO***
Mr W H Cairns
Mr P L Carter OAM***
Mr A P Charles
Mr W H P Charles
Mr D S Clarke AO
Mr W H Coghlan***
Mr J T Cooper
Mr A E R Coote AM
Mr K E Cowley AO***
Mr J Darling**
Mr W P G Davies***
Mr K J Everett***
Mr R A Farrar
Mr L D M Hamilton OAM***
Mr J C Hayward
Mr F G Hooke***
Mr W P Howey
Mr R H Kidd***
Mr F R King**
The Hon T L Lewis AO
Mr D R Macintyre***
Mr B F McIntosh OAM***
The Hon Justice W H Nicholas
Mr R B Perkins
Mr D J Pockley
Mr N S Russell***
Mr R T Schmidt AM***
Mr P M Smith OAM
Mr R H Smith
Mr J S Stone
Mr P W Street***
Mr E N Swane
The Hon L D S Waddy AM RFD QC***
Mr W R Watson***
Mr P J Watt
Mr G B White AO***
Mr P D White AM
Mr R C A Wotton AM***
Mr I H Wrigley MBE VRD***

* Vice-President
** Board member
*** Hon Vice-President

RAS Board Members



Mr Glenn B Dudley, President
Mr Dudley was appointed to Council in June 1998 and elected President in July 2008. Prior to his election, Mr Dudley held the position of Treasurer and has also served as Chairman of the Domestic Animals Committee. Mr Glenn Dudley was the Managing Director of Metal Manufactures Limited from 1988-2000. Mr Dudley operates a commercial cattle breeding operation in the NSW Southern Highlands.



Mr Peter D King, Chief Executive
Mr Peter King was appointed Chief Executive of the RAS in November 2007. Mr King is an experienced Chief Executive with a strong background in branded product sales and marketing across a diverse group of product and market sectors. Mr King is President of the Sydney Olympic Park Business Association and Vice President of the EEAA event and exhibition industry group.



Mr Graham J Davey*
Mr Graham Davey is an accredited international Showjumping Judge with Fédération Equestre Internationale and was a member of the Ground Jury for the Jumping at the Sydney 2000 Olympic Games. Mr Davey was elected to Council in September 1995 and is Chair of the Horse Committee.



Mr Robert B Kell
Mr Robert Kell is a part owner of the well known and highly respected Kell and Rigby Builders. Mr Kell served as Chairman of the Woodchop Committee from 1999 - 2009. He was elected to Council in August 1993.



Mr Adrian A Howie*
Chairman Adrian Howie is a partner of Kennedy's Law firm and has been a solicitor for over 30 years. Mr Howie is Chair of the Disciplinary Committee and previously chaired the Domestic Animals Committee. Mr Howie was elected to Council in November 1991. Mr Howie's father and grandfather also served as RAS Councillors.

*Committee Chair



Mr Philip J Bruem AM
Mr Philip Bruem was Chairman of the Cattle Committee from 1994–2001 and is currently Chairman of the Dairy Cattle Subcommittee. Mr Bruem is a three-time recipient of the Joe Calcraft Award for Leadership in Dairying and in 2002 was inducted into the Australasian Agribusiness Cooperatives Hall of Honour, formed to honour lifetime achievements of leaders in the sector. Mr Bruem was elected to Council in February 1987.



Mrs Robyn Clubb
Mrs Robyn Clubb of Wisbey's Orchards Araluen runs a stone fruit orchard and cattle operation and is a member of a number of Boards in Sydney. Mrs Clubb has been a Councillor since August 1993, is Chair of the Agriculture Development Committee and also serves as Treasurer of the RAS.



Mr Patrick R Keast*
Chairman Patrick Keast runs a sheep, cattle and cereal crop farm in the Riverina. Mr Keast has extensive experience in showing, stewarding and judging livestock and currently sits on various agricultural and Show committees. Mr Keast is a past President of the Agricultural Societies Council of NSW and still plays an active role. Mr Keast was elected to Council in May 2000 and is Chair of the Cattle Committee.



Ms Lyndey Milan*
Lyndey Milan was elected to Council in 1996, becoming founding Chair of the Fine Food Committee the following year. She has served as Chair of the Dairy Produce committee and is currently Chair of the Sydney Royal Wine Show. She is one of Australia's most recognised food, wine and lifestyle personalities with a media career spanning television, radio and print.

RAS Councillors



Gerry Andersen*



Lorance R J Angus*



Brian M Badgery*



Geoff Bell*



John C Bennett



Mal Morgan*



Marianne Paynter*



Bill A Picken



Alastair Rayner



Gary Reid



Wayne M Burton*



Christopher P Carter



Geoff R Cochrane



Michele Cotton



Kim Currie*



Alison Renwick*



Cecily E Rogers



Robert M Ryan*



Adrian K Saines*



Mark A Schembri*



Edgar H Downes



Lucille F Ellem



Sally P Evans



John B Fairfax AO*



Warwick B Giblin



Grahame Sharpe



Rob Sinnamon



Tim Slack-Smith*



Hamish A Turner



Rob Vickery



Paul R Hassab*



Janie M Hicks



Charlie A Hooke



Gary Johnston



Alison Kirk



Greg R Watson



Susanne Wheatley



Hunter B White*



Murray Wilton



Duncan F Macintyre



Geoffrey W Mason



Kevin J Mathie*



Alison J McIntosh



Michael J Millner

+ Vice-President
* Committee Chair

RAS Executive Management Team



Peter King
Chief Executive
 Oversees all activities conducted by the RAS
 Government relations
 Event industry relations
 Business strategy and development

Rebecca Barry
General Manager Human Resources
 Staff retention
 Learning and development
 Performance management
 Organisational capacity building

Standing, from left: Rebecca Barry,
 Peter King, Matthew Phelan
Sitting, from left: Brock Gilmour,
 Michael Collins, Karen Bolinger,
 Bernie O'Sullivan

Karen Bolinger
General Manager Strategy and Marketing
 External and internal communications
 Media and public relations
 Marketing and brand management
 Membership
 Corporate Social Responsibility
 Sponsorship

Michael Collins
General Manager Sydney Royal Easter Show
 Animal and agricultural competitions
 Carnival, catering and showbags
 Entertainment
 Commercial exhibitions

Brock Gilmour
General Manager Finance and Administration
 Financial management
 Information technology
 RAS Heritage Centre
 Administration of the RAS

Bernie O'Sullivan
General Manager Agricultural Development
 Agricultural education programs
 Sydney Royal Wine, Fine Food and Dairy
 competitions
 Youth programs
 Australasian Animal Registry

Matthew Phelan
General Manager Sydney Showground
 Venue, facilities and asset management
 Event planning
 Security and risk management
 Sydney Showground venue sales
 Event operations
 Food and beverage

From Bondi to Broken Hill,
 from children learning
 where their food comes
 from, to families whose
 livelihoods are built on
 agriculture, the RAS
 reaches out to support
 them and encourages
 agricultural excellence.



Corporate Governance Statement

The Royal Agricultural Society of NSW (RAS) is a not-for-profit organisation established by an Act of the NSW Parliament in 1869. Its constitution is that Act and the Rules that are from time to time amended by the Council. The key stakeholders are the members. The governing body is a Council whose members are elected at the annual general meeting of the members.

The Board is a Standing Committee of Council and as such it is not the peak body of the RAS. Whilst it has most of the responsibilities under the Rules of a normal corporate Board it is answerable to the Council and the Council is answerable to the members. The Board members are elected by the Council.

- The Council and Board of the RAS have adopted a formal statement on the corporate governance framework and policies of the RAS. This statement is subject to annual review and includes:
- The roles and responsibilities of the Council, Board and Management.
 - The composition and size of the Board. The Council and Board members are listed in the annual report. The only executive member is the Chief Executive.
 - A code of conduct for the Council, Board members and Management.
 - An Audit Committee of the Board ensures the RAS remains committed to financial integrity in its reporting.
 - The Board is responsible for reviewing and publishing the annual report to members in a timely and informative manner.
 - The Board and Management ensure that the members’ rights are protected and that the members are kept informed.
 - The Board oversees the review and establishment of appropriate risk management policies for the RAS activities.
 - The performance of the Board is self-assessed annually and the performance of the Management is reviewed annually by the Remuneration Committee of the Board.
 - Councillors and Board members serve without remuneration and staff remuneration is reviewed annually by the Remuneration Committee of the Board.
 - Board and Council ensure the RAS continues to develop long term plans that will enhance the RAS objectives and take advantage of growth opportunities.

The complete Corporate Governance Statement can be viewed at the RAS website www.rasnsw.com.au

Statement of Comprehensive Income

For the Year ended 30 September 2010

	Note	2010 (\$'000's)	2009 (\$'000's)
Revenue			
Members' Subscriptions		1,326	1,212
Ground Operations, Building & Space Rentals		29,734	25,755
Gate Receipts		12,786	13,343
Sponsorships & Donations		4,462	3,947
Entry Fees & Commissions		2,349	1,916
Interest		938	803
Other Revenue		1,157	1,560
Total Revenue		52,752	48,536
Expenses			
Royal Easter Show		14,437	13,512
Operations		27,153	23,809
Administration		10,276	8,960
Depreciation and Amortisation	10	1,268	1,236
Loss on Sale of Non-current Assets	4	15	8
Donations to the RAS Foundation		250	250
Total Expenses		53,399	47,775
(Deficit) / Surplus Before Tax		(647)	761
Income Tax Expense		-	-
(Deficit) / Surplus After Tax		(647)	761
Other Comprehensive Income (Net of Tax)		-	-
Total Comprehensive Income		(647)	761

The accompanying notes form part of this financial report.

Statement of Financial Position

As at 30 September 2010

	Note	2010 (\$'000's)	2009 (\$'000's)
CURRENT ASSETS			
Cash	2(c)	7,412	6,347
Cash – Reserve, Trust & Endowment Funds	2(l)	7,514	7,145
Investments - Term Deposits		-	3,000
Trade and Other Receivables	5	4,423	3,475
Inventories	6	245	233
Prepayments	7	404	270
TOTAL CURRENT ASSETS		19,998	20,470
NON-CURRENT ASSETS			
Property, Plant and Equipment	10	10,847	10,388
TOTAL NON-CURRENT ASSETS		10,847	10,388
TOTAL ASSETS		30,845	30,858
CURRENT LIABILITIES			
Trade and Other Payables	8	3,230	2,639
Provisions	9	1,351	1,278
Deferred Revenue	12	4,802	4,837
TOTAL CURRENT LIABILITIES		9,383	8,754
NON-CURRENT LIABILITIES			
Provisions	11	162	219
Deferred Revenue	13	271	237
TOTAL NON-CURRENT LIABILITIES		433	456
TOTAL LIABILITIES		9,816	9,210
NET ASSETS		21,029	21,648
EQUITY			
Retained Earnings		13,515	14,503
Reserves		7,113	6,772
Trust & Endowment Funds		401	373
TOTAL EQUITY		21,029	21,648

The accompanying notes form part of this financial report.

Statement of Cash Flows

For the Year ended 30 September 2010

	2010 (\$'000's)	2009 (\$'000's)
CASH FLOWS FROM OPERATING ACTIVITIES		
Receipts from Customers & Members	52,272	47,916
Payments to Suppliers & Employees	(53,062)	(45,600)
Interest Received	938	803
NET CASH FLOWS FROM OPERATING ACTIVITIES	148	3,119
CASH FLOWS FROM INVESTING ACTIVITIES		
Redemption / (Purchase) of Term Deposits	3,000	(3,000)
Purchase of Property Plant & Equipment	(1,742)	(936)
Proceeds from Sale of Property Plant & Equipment	-	11
Proceeds from Bequests and Endowments	28	19
NET CASH FLOWS FROM / (USED IN) INVESTING ACTIVITIES	1,286	(3,906)
NET INCREASE / (DECREASE) IN CASH ASSETS		
Add opening Cash Assets Brought Forward	13,492	14,279
CLOSING CASH ASSETS CARRIED FORWARD	14,926	13,492
RECONCILIATION WITH OPERATING EARNINGS		
Net Earnings	(647)	761
Depreciation - Plant & Equipment	1,268	1,236
Loss on Disposal of Fixed Assets	15	8
CHANGE IN ASSETS AND LIABILITIES		
Receivables	(948)	87
Inventory	(12)	(11)
Prepayments	(134)	(1)
Payables	591	(532)
Deferred Revenue	(1)	1,375
Provisions	16	196
NET CASH FLOWS FROM OPERATING ACTIVITIES	148	3,119
CASH ASSETS COMPRISES		
Cash	7,412	6,347
Cash – Reserve, Trust and Endowment Funds	7,514	7,145
	14,926	13,492

The accompanying notes form part of this financial report.

Statement of Changes in Equity

For the Year ended 30 September 2010

	Retained Earnings	RES Interruption Reserve	Trust & Endowment Funds	Total Equity
	(\$'ooo's)	(\$'ooo's)	(\$'ooo's)	(\$'ooo's)
As at 30 September 2008	14,014	6,500	354	20,868
Bequests & Endowments	-	-	19	19
RES Interruption Reserve	(272)	272	-	-
Total Comprehensive Income for the Year	761	-	-	761
As at 30 September 2009	14,503	6,772	373	21,648
Bequests & Endowments	-	-	28	28
RES Interruption Reserve	(341)	341	-	-
Total Comprehensive Income for the Year	(647)	-	-	(647)
As at 30 September 2010	13,515	7,113	401	21,029

The accompanying notes form part of this financial report.

Notes to and forming part of the Financial Report

For the Year ended 30 September 2010

1. INCORPORATION

The Royal Agricultural Society of NSW (the RAS) is incorporated in Australia under the Royal Agricultural Society Act 1869.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

(a) Basis of Preparation

The financial report is a special purpose financial report that has been prepared for distribution to the members to fulfil the directors' financial reporting requirements. The accounting policies used in the preparation of this financial report, as described below, are consistent with the previous years, and are, in the opinion of the directors, appropriate to meet the needs of members. Accordingly, the financial report has been prepared in accordance with the measurement requirements of applicable Accounting Standards and other mandatory professional reporting requirements. The financial report complies with Australian Accounting Standards, which includes Australian equivalents to International Financial Reporting Standards (AIFRS). Some AIFRS and other Australian Accounting Standards contain requirements specific to not-for-profit entities that are inconsistent with IFRS requirements, including Australian Accounting Standards AASB 102 Inventories, AASB 116 Property, Plant and Equipment, AASB 136 Impairment of Assets and AASB 1004 Contributions. The financial report is presented in Australian dollars (\$).

(b) New Accounting Standards and Interpretations

(i) Changes in accounting policy and disclosures
The Society has adopted the following amended Australian Accounting Standards as of 1 October 2009 which impact on the presentation and disclosure of the financial statements.
– AASB 101 Presentation of Financial Statements (revised 2007) effective 1 January 2009.

AASB 101 Presentation of Financial Statements
The revised Standard separates owner and non-owner changes in equity. The statement of changes in equity includes only details of transactions with owners, with non-owner changes in equity presented in a reconciliation of each component of equity and included in the new statement of comprehensive income. The statement of comprehensive income presents all items of recognized income and expense, either in one single statement, or in two linked statements. The RAS has elected to present one statement.

(ii) Accounting standards and interpretations issued but not yet effective

Certain Australian Accounting Standards and Interpretations have recently been issued or amended but are not yet effective and have not been adopted by the Company for the annual reporting period ended 30 September 2010. The directors have not early adopted any of these new or amended standards or interpretations. The directors have not yet fully assessed the impact of these new or amended standards (to the extent relevant to the RAS).

(c) Cash At Bank and On Hand

For the purposes of the Cash Flow Statement, cash includes cash on hand, in banks, in cash funds and commercial bills readily converted to cash within 3 months or less.

(d) Investments

Investments and financial assets in the scope of AASB 139 Financial Instruments: Recognition and Measurement are categorised as either financial assets at fair value through profit or loss, loans and receivables, held-to-maturity investments, or available-for-sale financial assets. The classification depends on the purpose for which the investments were acquired. Designation is re-evaluated at each financial year end, but there are restrictions on reclassifying to other categories. When financial assets are recognised initially, they are measured at fair value, plus, in the case of assets not at fair value through profit or loss, directly attributable transaction costs.

(i) Recognition and derecognition

All regular way purchases and sales of financial assets are recognised on the trade date i.e., the date that the Society commits to purchase the asset. Regular way purchases or sales are purchases or sales of financial assets under contracts that require delivery of the assets within the period established generally by regulation or convention in the market place. Financial assets are derecognised when the right to receive cash flows from the financial assets have expired or been transferred.

(ii) Held-to-maturity investments

Non-derivative financial assets with fixed or determinable payments and fixed maturity are classified as held-to-maturity when the Society has the positive intention and ability to hold to maturity. Investments intended to be held for an undefined period are not included in this

classification. Investments that are intended to be held-to-maturity, such as bonds, are subsequently measured at amortised cost. This cost is computed as the amount initially recognised minus principal repayments, plus or minus the cumulative amortisation using the effective interest method of any difference between the initially recognised amount and the maturity amount. This calculation includes all fees and points paid or received between parties to the contract that are an integral part of the effective interest rate, transaction costs and all other premiums and discounts. For investments carried at amortised cost, gains and losses are recognised in profit or loss when the investments are derecognised or impaired, as well as through the amortization process.

(e) Trade and Other Receivables

Trade receivables are recognised and carried at original invoice amount less a provision for any uncollectible debts. An assessment for doubtful debts is made when collection of the full amount is no longer probable. Bad debts are written off as incurred.

(f) Inventories

Inventories represent food and beverage stock and have been valued at the lower of cost and net realisable value. Cost is determined on the average cost basis and comprises the cost of the purchase including the costs of bringing the inventories to location.

(g) Property, Plant and Equipment

Cost
Property, plant and equipment are carried at cost. These assets are not carried at an amount above their recoverable amount, and where carrying values exceed this recoverable amount assets are written down.

Depreciation

Depreciation on the administration building is provided on a straight-line basis over a period of 50 years, which commenced on 1 October 1998. Other items of property, plant & equipment are depreciated at rates based on their economic lives, using the straight-line method. Depreciation and amortisation are reviewed annually to determine useful life. The following estimates of useful lives are used in the calculation of depreciation:

Notes to and forming part of the Financial Report (cont.)

For the Year ended 30 September 2010

	2010	2009
Buildings	50 yrs	50 yrs
Site Improvements	13 yrs	13 yrs
Plant & Equipment	10 yrs	10 yrs
Computer & Office Equipment	2–5 yrs	2–5 yrs
Motor Vehicles	5 yrs	5 yrs
Fixtures and Fittings	7 yrs	7 yrs

Impairment

The carrying values of plant and equipment are reviewed for impairment at each reporting date, with the recoverable amount being estimated when events or changes in circumstances indicate that the carrying value may be impaired. The recoverable amount of plant and equipment is the higher of fair value less costs to sell and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using an appropriate discount rate. Impairment exists when the carrying value of an asset exceeds its estimated recoverable amount. The asset is then written down to its recoverable amount. For plant and equipment, impairment losses are recognised in the Statement of Comprehensive Income.

(h) Trade and Other Payables

Liabilities for trade creditors and other amounts are carried at cost, which is the fair value of the consideration to be paid in the future for goods and services received, whether or not billed to the Society.

(i) Revenue Recognition

Royal Easter Show (RES) operation revenue is recognised based on contract rental periods and when amounts fall due under the terms of the contract. Sydney Showground revenue is recognised at the time the event occurs. Gate receipts revenue is recognised at the time the event occurs. Membership revenue is recognised in the year to which it relates. Interest revenue is recognised on an accrual basis. Revenue and expense include 'sponsorship contributions in kind'. All significant sponsorship contributions in kind are recorded as income using the estimated fair value or the cost of the goods or services utilised. The corresponding charge for these amounts is recorded as an expense. Sponsorship contributions in kind relate primarily to advertising, travel and accommodation charges.

(j) Employee Entitlements

Provision is made for long service leave and annual leave estimated to be payable to employees on the basis of statutory and contractual requirements.

The amounts provided have been apportioned between current and non-current, the current provision being the portion that is entitled to be paid within the next twelve months. Entitlements greater than twelve months are discounted based on an appropriate discount rate. Payroll on-costs associated with leave entitlements are recognised as liabilities. The employer superannuation contributions for salaried staff are paid to ING Superannuation (a Public Offer "Master Trust") or another fund chosen by the employee. Contributions for other staff are paid to a number of Industry Superannuation Funds.

(k) Leased Assets

Operating lease payments are expensed to the Statement of Comprehensive Income in the periods in which they are incurred. All of the RAS's leases are operating leases.

(l) Reserves & Cash – Reserve, Turst and Endowment Funds

In June 2004 the Board of the RAS approved the creation of the Show Interruption Reserve. The reserve is available for use in the case of serious interruptions to revenue from the Royal Easter Show and will ensure a continuation of business without a reliance on borrowing or operating funds. The balance of the reserve will be reviewed annually. Board approval is required for any decision in relation to the Show Interruption Reserve. The Cash – Reserve and Endowment Funds asset includes both the Show Interruption Reserve cash balance, Trust and Endowment Funds cash balance. The Show Interruption Reserve cash balance can only be utilised in the circumstances outlined above and by decision of the Board of the RAS.

(m) Rounding

The financial statements have been rounded to the nearest thousand dollars.

(n) Income Tax

The RAS is exempt from income tax under section 50-105 of the Income Tax Act of Australia of 1997.

3. MAJOR REPAIR FUND

On 27 September 1996 the RAS entered into a lease over the Showground and Administration Building for a period of 99 years with a further 99 year option. Under this Lease and commencing from 1 September 2000, the Sydney Olympic Park Authority ("SOPA") is obliged to make annual payments to a Major Repair Fund (MRF), which is sourced from the payment made by the RAS. The payment is calculated based on a percentage of the RES revenue and a percentage of the turnover from other activities. Dependent upon

certain terms and conditions, this obligation is approximately \$2.1 million per annum. At the end of the financial year the current amount paid by the RAS to SOPA was \$2,084,951 (2009: \$2,127,068). This amount was contributed to the Major Repair Fund and the balance of this Fund at 30 September 2010 is \$13,858,529 (2009: \$15,232,381). This balance is held in a separate bank account by SOPA for the purpose of significant repairs and structural alterations in respect of the showground. During the year the RAS utilised \$4,147,698 (2009: \$3,717,236) on various approved major repair projects and \$1,500,000 on the Main Arena Expansion Project (2009: nil).

	2010	2009
	(\$'000's)	(\$'000's)
4. DISPOSAL OF ASSETS		
Proceeds from the disposal of assets	-	11
Written down cost of assets	(15)	(19)
Loss on sale of assets	(15)	(8)

5. RECEIVABLES (CURRENT)

Trade Debtors	4,444	3,481
Less Provision for Doubtful Debts	(21)	(6)
	4,423	3,475

Movement in provision for doubtful debts

Balance at beginning of year	(6)	(96)
Movement during the year	(15)	90
Balance at the end of the year	(21)	(6)

6. INVENTORIES

Stock at cost	245	233
7. PREPAYMENTS		
Prepaid Insurance	211	218
Prepaid Other	193	52
	404	270

8. ACCOUNTS PAYABLE (CURRENT)

Trade Creditors	430	846
GST Payable (Net)	76	201
Accruals	923	1,332
Other	1,801	260
	3,230	2,639

Notes to and forming part of the Financial Report (cont.)

For the Year ended 30 September 2010

	2010	2009
	(\$'000's)	(\$'000's)
9. PROVISIONS (CURRENT)		
Long Service Leave	579	512
Annual Leave	723	717
Public Liability Claims	49	49
	1,351	1,278

10. PROPERTY, PLANT AND EQUIPMENT

Administration Building, Sydney Olympic Park at cost	6,440	6,440
Less Accumulated Depreciation	(1,546)	(1,417)
	4,894	5,023
Site Improvements	1,282	569
Less Accumulated Depreciation	(247)	(184)
	1,035	385
Plant and Equipment at cost	12,218	11,702
Less Accumulated Depreciation	(7,809)	(7,134)
	4,409	4,568
Computer & Office Equipment	1,796	1,675
Less Accumulated Depreciation	(1,417)	(1,410)
	379	265
Motor Vehicles	539	522
Less Accumulated Depreciation	(454)	(420)
	85	102
Heritage Collection	45	45
Less Accumulated Depreciation	-	-
	45	45
Total Property Plant and Equipment at net book value	10,847	10,388

Reconciliation of Carrying amounts

Property, Plant & Equipment	Admin. Building	Site Improvements	Plant & Equipment	Computer & Office Equipment	Motor Vehicles	Heritage Collection	Total
	\$'000's	\$'000's	\$'000's	\$'000's	\$'000's	\$'000's	\$'000's
At Cost	6,440	1,282	12,218	1,796	539	45	22,320
Less Accumulated Depreciation	(1,546)	(247)	(7,809)	(1,417)	(454)	-	(11,473)
	4,894	1,035	4,409	379	85	45	10,847
Reconciliation of Carrying amounts							
Carrying amount at start of year	5,023	385	4,568	265	102	45	10,388
Capital Additions	-	713	741	271	17	-	1,742
Capital Disposals	-	-	(13)	(2)	-	-	(15)
Depreciation expense	(129)	(63)	(887)	(155)	(34)	-	(1,268)
Carrying amount at end of year	4,894	1,035	4,409	379	85	45	10,847

The Administration Building at Sydney Olympic Park was valued in 2007 by an independent valuer, CB Richard Ellis. The valuation amounted to \$13,100,000 based on the specialised nature of the building and current market value of commercial space in the surrounding area.

Notes to and forming part of the Financial Report (cont.)

For the Year ended 30 September 2010

2010 2009
(\$'000's) (\$'000's)

11. PROVISIONS (NON-CURRENT)

Long Service Leave	162	219
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12. DEFERRED REVENUE (CURRENT)

Prepaid Membership Fees	592	445
Prepaid Exhibition Rent,		
Bonds and Disbursements	3,966	3,872
Prepaid Other Revenue	244	520
	4,802	4,837

13. DEFERRED REVENUE (NON CURRENT)

Prepaid Membership Fees	271	237
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14. COMMITMENTS AND CONTINGENCIES

Operating Lease Commitments		
Non-cancellable operating leases contracted but not capitalised in the financial statements.		
Payable:		
-not later than 1 year	29	52
-later than 1 year but not		
later than 5 years	-	29
	29	81

15. FINANCIAL INSTRUMENTS

Cash

Cash comprises cash on hand and cash investments comprising term deposits, cash funds, and short term deposits. All cash is invested in accordance with the RAS's investment policy which seeks to minimise capital risk. The weighted average interest rate on term deposits was 5.03%.

Receivables

The majority of trade receivables as at 30 September 2010 are for future events. These amounts are payable before the event commences. As such the exposure to bad debts for the RAS is not significant.

Trade Creditors and Accruals

Trade creditors and accruals are recognised once goods and services are received and whether or not invoiced. Amounts owed to suppliers are settled as specified in the RAS's trading terms.

16. AUDITORS REMUNERATION (not rounded)

Amount received or due and receivable by Ernst & Young:		
Fees for auditing the financial report	70,000	68,500
Other services		
- Assurance	63,500	33,120
- Taxation	6,136	12,232
	139,636	113,852

In addition to providing audit and assurance services Ernst & Young provided advice to the RAS in 2010 in respect of taxation. Ernst & Young, due to their long association with the RAS, are in the best informed position to advise the RAS in this area. It is the opinion of Ernst & Young, and the RAS, that this work does not impair the independence of the audit.

17. RELATED PARTY TRANSACTIONS

The Office Bearers of the RAS as at this date are set out in this report. Apart from the Chief Executive, Members of the Council serve without remuneration, but are eligible for reimbursement of travel expenses when attending Council Meetings. Certain Councillors have declared an interest in the RAS's dealings with enterprises associated with them. These include Mr G Andersen (Pegasus Print Group), Mr G Bell (Australian Year of the Farmer Ltd), Mr D S Clarke (Poole's Rock Wines Pty Ltd), Mr K Cowley AO (R.M. Williams), Mr G J Davey (Equestrian Australia NSW Branch), Mr J B Fairfax (Fairfax Media, Rural Press), Mr R A Farrar (Australian Wool Exchange Limited), Ms L Milan (Australian Women's Weekly), Mr A Howie (Kennedys), Mr R Kell (Kell & Rigby), Mr R M Ryan (Schute Bell Badgery Lumby, Australian Wool Testing Authority Ltd, Australian Wool Exchange), Ms A McIntosh (AJM Livestock Solutions, NSW Farmers Association), Ms S Wheatley (Westview Pty Ltd) and Mr M Wilton (Radio 2UE Sydney, Agricultural Societies Council of NSW). The RAS deals with other business enterprises associated with Councillors from time to time in the ordinary course of business. All dealings with businesses associated with Councillors are on arms' length commercial terms, or terms more favourable to the RAS.

The RAS donated \$250,000 in the 2010 financial year to the RAS foundation, operating through three funds. The trustee for the foundation is RAS of NSW Foundation Limited which comprises of four directors who are also Councillors of the RAS of NSW.

18. MAIN ARENA EXPANSION PROJECT

During the year, RAS, Sydney Olympic Park Authority and Australian Football League have entered into a Deed of Agreement to redevelop the Sydney Showground Main Arena for it to continue to attract and retain major sporting and leisure events, as well as becoming the home base for the newly formed Western Sydney AFL Team. The parties agree that while RAS will have overall responsibility for the management of the redevelopment project and project cash flows, all aspects, including design and expenditure of the project are to be approved by a Joint Steering Committee. The Joint Steering Committee is made up of voting members from each of the three parties.

Declaration by the Board

In accordance with a resolution of the Board of the Royal Agricultural Society of NSW, we state that:

In our opinion:

- (a) the financial statements and notes of the RAS are:
 - (i) drawn up so as to present fairly in all material aspects the RAS's financial position as at 30 September 2010 and of its performance for the year ended on that date; and,
 - (ii) comply with the measurement requirements of applicable Accounting Standards and other mandatory professional reporting requirements; and
- (b) at the date of this Statement there are reasonable grounds to believe that the RAS will be able to pay its debts as and when they fall due.

On behalf of the Board

G B Dudley, President
Date: 7 December 2010

R Clubb, Treasurer
Date: 7 December 2010

Independent auditor’s report to the members of the Royal Agricultural Society of NSW

We have audited the accompanying special purpose financial report of the Royal Agricultural Society of NSW (the ‘Society’), which comprises the statement of financial position as at 30 September 2010, and the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year ended on that date, a summary of significant accounting policies, other explanatory notes and the declaration by the Board.

Board’s Responsibility for the Financial Report

The Board of the Society are responsible for the preparation and fair presentation of the financial report and have determined that the accounting policies described in Note 2 to the financial statements, which form part of the financial report, are appropriate to meet the financial reporting requirements of the Rules of the Society and are appropriate to meet the needs of the members. This responsibility includes establishing and maintaining internal controls relevant to the preparation and fair presentation of the financial report that is free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

Auditor’s Responsibility

Our responsibility is to express an opinion on the financial report based on our audit. No opinion is expressed as to whether the accounting policies used are appropriate to the needs of the members. We conducted our audit in accordance with Australian Auditing Standards. These Auditing

Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement. An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on our judgment, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, we consider internal controls relevant to the entity’s preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity’s internal controls. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the Board, as well as evaluating the overall presentation of the financial report. The financial report has been prepared for distribution to the members for the purpose of fulfilling the Board’s financial reporting requirements under the Rules of the Society. We disclaim any assumption of responsibility for any reliance on this report or on the financial report to which it relates to any person other than the members, or for any purpose other than that for which it was prepared. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Independence

In conducting our audit we have met the independence requirements of the Australian professional accounting bodies. In addition to our audit of the financial report, we were engaged to undertake the services disclosed in the notes to the financial statements. The provision of these services has not impaired our independence.

Auditor’s Opinion

In our opinion the financial report presents fairly, in all material respects, the financial position of the Royal Agricultural Society of NSW as of 30 September 2010 and of its financial performance and its cash flows for the year then ended in accordance with the accounting policies described in Note 2 to the financial statements.

Ernst & Young

Ernst & Young
Sydney
10 December 2010

2009–2010 Competitive Entries – Sydney Royal Shows

COMPETITIONS	Catalogued Entries		Livestock Exhibits	
	2010	2009	2010	2009
SYDNEY ROYAL WINE, DAIRY AND FINE FOOD SHOWS				
AQUACULTURE (SUMMER SHOW)	62	61		
AQUACULTURE (SPRING SHOW)	23	26		
BEER	84	148		
BRANDED BEEF	23	20		
BRANDED LAMB	31	35		
BREAD, CAKE AND PIE	413	451		
CHEESE AND DAIRY PRODUCE	865	937		
COFFEE	221	222		
DELI MEAT	645	558		
OLIVE OIL	121	178		
PASTA & NOODLE	60	54		
REGIONAL FOOD	356	359		
WINE	2302	2360		
TOTAL WINE, DAIRY & FINE FOOD SHOWS	5206	5409		
SYDNEY ROYAL EASTER SHOW				
ALPACAS				
Suri	62	69	58	66
Huacaya	319	288	309	277
Breeds	381	357	367	343
Handlers	20	15		
ALPACA FLEECE	182	183		
ALPACA & FLEECE ART COMPETITION	6			
NATIONAL HONEY SHOW	208	193		
ARTS				
Fine Art - Open	1573	1644		
Creative Art - Open	1269	1400		
Cake Decorating & Sugar Art - Open	160	153		
Cookery - Open	899	888		
Fine Art - Under 17’s	475	541		
Creative Art - Under 17’s	92	152		
Cake Decorating - Under 17’s	18	15		
Cookery - Under 17’s	136	142		
	4622	4935		
CAGE BIRDS	376	376	376	376
CATS				
Kitten Carnival	146	152	146	152
Open Championship Cat Show	310	335	310	335
Companion Cat Show				
	456	487		
CATTLE - BEEF				
Angus (Feature Breed 2008)	179	151	158	131
Australian Lowline (Feature Breed 2010)	216	65	165	63
Bazadais	11		11	
Beef Shorthorn	11	15	9	13
Belted Galloway	21	3	18	3
Braford				
Brahman	16	16	14	15
Brangus				
Charolais	200	108	183	102
Devon	41	44	36	37
Dexter	20	9	19	9
Droughtmaster	17		13	
Fleckvieh				
Gelbvieh	19	3	18	3
Galloway	23	20	19	17

COMPETITIONS	Catalogued Entries		Livestock Exhibits	
	2010	2009	2010	2009
Hereford	35	48	33	42
Limousin (Feature Breed 2006)	156	106	143	96
Lincoln Red	9	12	9	11
Mandalong Specials		0		0
Murray Grey	34	28	34	26
Piedmontese	25	14	22	11
Poll Herefords	68	56	61	52
Red Angus	55	39	49	34
Red Poll	39	14	35	13
Santa Gertrudis	33	34	29	30
Shorthorn (Feature Breed 2007)	67	44	59	37
Simmental	41	22	38	20
Speckle Park	18		15	
Square Meaters	15	14	13	13
Other Recognised Breeds	22	7	22	7
Breeds	1391	872	1225	785
Paraders	141	146		
Young Auctioneers	18	18		
CATTLE - DAIRY				
Ayrshire	69	73	52	57
Brown Swiss	32	29	25	25
Guernsey	17	16	15	13
Holstein	159	143	140	120
Illawarra	58	41	45	31
Jersey	92	91	73	74
Breeds	427	393	350	320
Paraders	41	45		
FIVE/ALL BREED YOUTH				
HEIFER COMPETITION	23	23	32	23
AUSTRALIAN HOLSTEIN YOUTH CLASS	2		2	
CATTLE - HEIFER SHOW				
Paraders	78	76		
Judging (Livestock)				
Judging Competition	78	76		
	156	152		
CATTLE - HEIFER YOUTH CHALLENGE	29	59		
CATTLE - PUREBRED STEER & CARCASE	280	244	217	196
CATTLE - TRADE HOOF & CARCASE	29	43	29	43
CAVIES	98	118	98	118
DOGS				
Breed (Conformation incl. Breeders Group to 2009)	3483	3354	3401	3314
Breeders Group (2010 only)	44			
Sweepstakes	152		152	
Obedience Trial	46	42	34	35
Agility Trial	285	273	87	82
Handlers	79	66		
	4089	3735		
FLOWER & GARDEN	1756	1846		
GIANT PUMPKIN COMPETITION	47	31		
GOATS				
Angora Goats	144	143	111	113
Boer Goats	370	526	304	460
Dairy Goats	239	322	184	219
Breeds	753	991	599	792
Paraders	68	65		
Mohair Fleece	29	29		

2009–2010 Competitive Entries – Sydney Royal Shows (cont.)

COMPETITIONS	Catalogued Entries		Livestock Exhibits	
	2010	2009	2010	2009
HORSES				
American Saddlebred Horses				
Andalusians / Iberians		38		21
Arabians		32		22
Australian Miniature Horses				
Arabian Derivatives	180	158	138	120
Aust. National Saddlehorses	134	131	93	88
Aust. Stock Horses	505	516	136	141
Station Horse Challenge	54	57	54	57
Time Trial	48	49	48	49
Aust. Stock Horse Small Arena Campdraft	45	53	37	49
RM Williams Trophy	41	44	39	43
Aust. Ponies	83	80	58	57
APSB Part Breds & APSB Riding Ponies	72	66	49	46
Aust. Miniature Ponies	53	49	47	43
Aust. Saddle Ponies	182	182	124	121
Buckskins	49	39	35	28
Clydesdales	42	40	36	38
Cremellos/Perlino	5		5	
Hackneys	14	13	14	13
Hackney Ponies	6	10	6	10
Haflingers		8		6
Led Galloways (over 14hh & under 15hh)	21	25	21	25
Light Hacks				
Miniature Horses	31	45	28	45
Palominos	58	49	31	31
Percherons	5	8	5	8
Pintos	53	58	33	34
Riding Ponies	210	170	163	131
Shetland Ponies	92	67	69	60
Shires	35	27	26	22
Warmbloods		32		19
Welsh Mountain Ponies	94	86	85	80
Welsh Ponies Section B	45	54	45	54
Welsh Ponies Sections C & D	9	15	9	15
Part Bred Welsh Ponies	132	118	95	85
All Breeds Futurity & Maturity				
All Breeds Versatilitys				
Hacks (over 15 hands)	415	385	128	118
Galloways (over 14hh & under 15hh)	252	220	93	78
Ponies	271	260	119	119
Sidesaddle Classes	8	12	8	12
Show Hunter	334	267	155	133
Standardbreds		12		10
Thoroughbreds	45	59	45	59
Western Breeds				
Working Hunter	47	41	47	41
Breeds	3670	3575		
Light Harness	367	306	109	153
Business Delivery & Turnout	132	137	94	114
Leading Rein	19	21	19	21
Police Horses	64	64	16	16
Riding	431	429		
Pony Club Events	106	120	97	112
Event Horse Challenge	38	13	38	13
Jumping Competitions	482	470	112	110
Western Performance & Breeds Futurity				

COMPETITIONS	Catalogued Entries		Livestock Exhibits	
	2010	2009	2010	2009
Pony Dressage		26		13
Cutting Horse Challenge	101		25	
Team Yarding & Association	38	41	38	41
Campdrafting	74	64	59	58
Riding for Disabled	19	24	19	24
Horses In Action	1871	1715	626	675
JUDGING COMPETITIONS	279	275		
PIGEONS	598	616	598	616
PIGS	77	129	70	116
POULTRY				
Birds	2818	2791	2818	2791
Eggs	53	33		
	2871	2824	2818	2791
POULTRY & PIGEON ART	17	81		
RABBITS	759	573	759	573
RATS & MICE	252	246	252	246
SHEEP FLEECE	140	73		
SHEEP - MEAT & DUAL PURPOSE BREEDS				
Border Leicester	111	100	101	93
Corriedale	40	46	38	45
Dorper	39	27	37	26
Dorset Horn (Feature Breed 2010)	3	15	3	13
Poll Dorset (Feature Breed 2010)	69	76	59	67
Southdown	9	8	7	6
South Suffolk	12	18	12	17
Suffolk	33	24	24	17
Texel	22	20	19	18
White Dorper	34	27	31	25
White Suffolk	31	42	27	36
School's Interbreed	24		17	
Breeds	427	403	375	363
Meat & Dual Purpose Sheep Handlers	40	12		
SHEEP - MERINO				
Merino and Poll Merino	293	382	248	325
Merino Handlers	4	5		
WOODCHOPPING AND SAWING	2339	2187		
WOOLLEN GARMENT	5	4		

TOTAL ROYAL EASTER SHOW	29270	28456
TOTAL SYDNEY ROYAL SHOWS	34476	33865

Assumptions

Catalogued Entries indicate the number of class entries published in a sectional catalogue or other official documentation or calculated at for/a date prior to judging. Entries which were withdrawn, absent or disqualified during the Show are not deducted from the figures.

Livestock Exhibits indicate the number of exhibits (containing animals or birds) which are entered in competitions. Exhibits may consist of one or more animal/ bird and may be entered into more than one class or competition. Figures do not represent actual animals on the showground. The sum of livestock figures within a section does not represent the total livestock count where a livestock exhibit may be entered into more than one class or class range.