

# New Agricultural & Food Export Seminars

At the 2018 Sydney Royal Easter Show

Want to know what all the fuss around exports is really about? Want to understand whether you can trade with the world's fastest growing export market?

## Join our Export Workshops

To support the participants of the Sydney Royal Easter Show, we have arranged two workshops to further your understanding of the practicalities of exporting to Australia's largest export market, China.

## Export Growth China Team

The Export Growth China team is a part of the NSW Business Chamber's commercial division, Australian Business Consulting and Solutions. As a supporter of Australian businesses, the Chamber has a team dedicated to assisting Australian SMEs venturing into China. The team will be providing insight for the export workshops.

## Session 1 - Introduction to Exports

We will run an overview of the practicalities of exporting along with insight into some of our most active trading partners. This session will provide an overview of how the export market works with emphasis on the must-knows when exporting.

Key Speaker: Sunny Kwon from NSW Business Chamber, Australian Business Consulting & Solutions division

Guest Presenter: Peter Verry, Managing Director, Peloris Global Sourcing Pty Ltd

Time and Date: 5 – 6.30pm, Monday 26 Mar, 2018

Location: Farm of the Future pavilion, followed by a complimentary drink, Orana Parade, Sydney Showground

## Session 2 - China Market Overview

China is the largest and fastest growing market in the world and is surely the largest export partner for Australia. With the recent China-Australia Free Trade Agreement playing a part in increased export volumes, there is evergrowing interest in this market by all Australian growers and suppliers.

Key Speaker: Sunny Kwon from NSW Business Chamber, Australian Business Consulting & Solutions division

Guest Presenter: Peter Verry, Managing Director, Peloris Global Sourcing Pty Ltd

Time and Date: 5 – 6.30pm, Tuesday 27 Mar, 2018

Location: Farm of the Future pavilion, followed by a complimentary drink, Orana Parade, Sydney Showground

Costs are \$20.00+GST for each session for non-members,

\$15.00+GST for each session for RAS Members (quote 'rasmember') and NSW Farmers Members (quote 'nswfarmers')

Places are limited. To register please book at <https://agriexportseminar.eventbrite.com.au>

