



Royal Agricultural Society of NSW

**Tuesday 19 December 2006**

## **A WELCOME ADDITION TO THE SYDNEY ROYAL CATTLE SHOW**

### **Crossbred steers eligible for participation in new competition**

The **Royal Agricultural Society of NSW (RAS)** is pleased to announce the introduction of an additional steer competition at the **2007 Sydney Royal Easter Show** – the **Trade Steer & Carcase Competition**.

This new event is in addition to the popular Landmark purebred steer competition, which will continue to offer classes in light, middle and heavyweight steers.

The Trade Steer & Carcase Competition invites entries of both crossbred and purebred led steers which will be judged on the hoof on Monday 9 April 2007. For the first year of competition, entries will be limited to the first 60 steers. Upon completion of judging, Woolworths will directly purchase the steers at an agreed price grid, and will be later judged on the hook in Tamworth.

The new competition has been made in response to commercial realities in the cattle industry, as well as exhibitor requests.

"We are excited to include the Trade Steer & Carcase Competition in our program this year," said **Mr Patrick Keast, Chairman, RAS Cattle Committee**. "The Cattle Committee is constantly looking for ways to expand our competitions to reflect industry change and support Australian agriculture.

2007 will also feature the popular RAS and ALPA Young Auctioneers Competition. Meat buyers are encouraged to attend and purchase a quality steer, which in-turn will support the agriculture programs of many exhibiting schools.

"The Young Auctioneer Competition is a great way for meat buyers to support agricultural school programs," said **Mrs Sue White, General Manager, Agriculture**. We encourage meat buyers, butchers and the general public to attend and participate in this exciting event."

For the first time, exhibitors can enter all cattle competitions online. For more information, schedules and entry forms go to [www.eastershow.com.au](http://www.eastershow.com.au).

#### **Closing dates for all cattle entries:**

4 January 2007: Beef Cattle	9 February 2007: Trade Steers
18 January 2007: Beef Cattle (online only)	21 February 2007: Dairy Cattle
9 February 2007: Purebred Steers	

***The 2007 Sydney Royal Easter Show runs from 5 – 18 April 2007!***

#### **Further Information:**

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