

**MEDIA RELEASE**

**23 July 2008**

## **SPRING 2008 SYDNEY ROYAL FINE FOOD SHOW**

### **FOR INCLUSION IN CALENDAR OF EVENTS**

**The Royal Agricultural Society of NSW (RAS)** invites media representatives to attend the judging sessions of the 2008 Spring Sydney Royal Fine Food Show.

From Monday 1 September, expert panels of judges will scrutinise thousands of products entered in various categories of this year's Show. Regional Food, Deli Meat, Olive Oil, Branded Lamb, Branded Beef and Aquaculture will all be under the microscope.

Sydney Royal Fine Food judging dates back to the 1870's. In the ensuing years categories and classes have been added and updated to reflect changing consumer and industry trends. The Fine Food Committee was formed in 1998 to allow all foods to be judged and rewarded collectively under the one banner. Judging takes place twice per year (February and September) to reflect seasonality of produce. Gold, Silver and Bronze medals are awarded to deserving products via a points system and the best of the best are rewarded with Champion status.

Grahame Latham AM, Chairman of Judges and Fine Food Chair Lyndey Milan will be on hand for interviews and photograph opportunities from 1 September.

**MEDIA ARE INVITED TO ATTEND ALL JUDGING SESSIONS.  
PHOTOGRAPHS AND INTERVIEW OPPORTUNITIES WITH JUDGES ARE AVAILABLE.  
JUDGING SESSIONS ARE CLOSED TO THE PULIC.**

#### **MEDIA DATES for inclusion in diaries**

*1-10 September 2008*

<b>COMPETITION</b>	<b>DATE</b>	<b>TIME</b>
<b>Regional Food Competition</b>	Monday 1 & Tuesday 2	11am - 2pm
<b>Deli Meat Competition</b>	Thursday 4 & Friday 5	11am - 2pm
<b>Olive Oil Competition</b>	Monday 8	10am - 12
<b>Branded Beef Competition</b>	Tuesday 9	11am - 1pm
<b>Branded Lamb</b>	Tuesday 9	2pm - 4pm
<b>Aquaculture Competition</b>	Wednesday 10	11am - 1pm

All judging sessions are held at;  
Charley Room, Members Stand, Grand Parade (off Main Arena Concourse)  
Sydney Showground, Sydney Olympic Park

#### **Further media information:**

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**REWARDING EXCELLENCE IN AUSTRALIAN AGRICULTURE**

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