



MEDIA RELEASE

15 February, 2010

ROBOSAURUS RIPS AND ROARS HIS WAY INTO THE 2010 SYDNEY ROYAL EASTER SHOW

What is 12 metres tall, weighs in at 27,000 kilograms and rips cars to shreds? It's Robosaurus, the metal munching monster with a high iron diet.

Returning to Australian shores for the first time in over a decade, this Jurassic heavyweight will be unleashed as the star attraction of the 2010 Sydney Royal Easter Show.

Robosaurus is a huge metal dinosaur, twice as high and three times as heavy as a Tyrannosaurus Rex. For this ferocious fiend, a family car is merely a light snack, toasted to a crisp by his fiery breath which scorches everything it touches.

Sydney Royal Easter Show General Manager Michael Collins is excited this year's Show goers will be able to exclusively experience Robosaurus, the largest robot of this kind ever constructed.

"Hailing from the USA, Robosaurus has made the long journey to Australia especially for this year's Show. This is larger than life entertainment and Robosaurus' only appearance in the country. Simply put, there is nothing else like him in the world," Mr Collins said.

Robosaurus' jagged teeth and steel jaws slice through windscreens, doors and wheels with 24,000 pounds of bite force which is more than 30 times stronger than that of a great white shark. This frightening cyborg hoists cars five storeys high, rips into them savagely, hurls them to the ground, then belches flames.

An affiliation of more than 30 high tech companies took two years to create this showpiece of state-of-the-art hydraulic electrical and mechanical technology. His movements are controlled by a pilot strapped into a cockpit inside his head, who uses sophisticated fly-by-wire electronics similar to an aircraft control system.

"While the world's only car-nivorous monster is set to keep the kids enthralled, we have no doubt that showgoers of any age will be amazed by this spectacular sight," said Mr Collins.

Robosaurus will headline the entertainment action in the Main Arena twice a day throughout the Show, roasting and feasting on cars at 12.20pm and 8.10pm.

Other nail biting action taking place in the Main Arena are the daily performances by the Toyota Hilux Heroes stunt drivers, and the crazy aerial displays of the Showtime Yamaha Freestyle MotoX riders. Crowds will also be captivated by the hard riding cowboys of the Sydney Royal Rodeo Series, and be dazzled by the night-time spectacular of the Dairy Farmers Firework Finale.

2010 Sydney Royal Easter Show fast facts:

- Show dates Thursday 1 April – Wednesday 14 April, 2010
- Buy your tickets and plan your day at www.eastershow.com
- ShowLink ticket prices: Adult \$33.00, Concession \$26.00, Child \$22.00
 - Pre-purchase a family ticket online and save up to 15%
 - Pre-purchase individual tickets online and save 10% until March 18, 2010

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