



Royal Agricultural Society of NSW

## MEDIA RELEASE

# JUNEE REEFS CATTLEMAN TO STEER ROYAL AGRICULTURAL SOCIETY OF NSW CATTLE COMMITTEE

## Patrick Keast to Chair the New-look 2006 Show Cattle Program

The **Royal Agricultural Society of NSW** (RAS) has elected **Patrick Keast** of "Eurolie North", Junee Reefs, as the Chairman of the Cattle Committee. He will lead the Committee in its preparation for the **2006 Sydney Royal Easter Show**, including the revamped Cattle program, which was changed following the 2005 Show.

Patrick takes on the role of Chairman from Mr Michael Millner, who will remain a prominent member of the RAS Cattle Committee. He has been heavily involved in the agricultural industry in NSW since 1964, beginning his career at the Pooginook Merino Stud where he prepared and showed merinos. He and his family went on to win several ribbons and medals.

Patrick has been heavily involved with the Australian agricultural Show movement as an exhibitor, judge and organiser for many years, and held the position of President of the **NSW Agricultural Societies Council**, and was a delegate for the **Federal Council of Agricultural Societies**. He was the Vice President of the **Australian Red Poll Society of NSW** and has been involved in judging numerous competitions including the Beef Cattle Paraders and Showgirl competitions, and local, state and national judging competitions for cattle, merinos, sheep meat, fleece and grain.

"It is an honour to be elected Chairman of such a great committee," said **Patrick Keast**. "The Committee and I are focused on the betterment of Australia's fine cattle industry through a successful 2006 Show and beyond."

"Patrick Keast is an important addition to the list of Cattle Committee Chairmen before him," said **Rob Vickery, President, RAS**. "His knowledge and passion for the cattle industry will ensure the future success of this section at the Sydney Royal Easter Show."

The 2006 Cattle Competition at the Sydney Royal Easter Show will feature **Limousin** as the feature breed, as well as introducing a **Premier Breeder Award** and a new initiative, the **Kubota Australia-Japan Friendship Trophy**. Details on these initiatives will be released in the coming weeks.

### Further Information:

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