



Royal Agricultural Society of NSW

**MEDIA RELEASE**

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## **NEW RAS PRESIDENT APPOINTED**

Robertson beef cattle breeder Mr Glenn Dudley has been elected as President of the Royal Agricultural Society of NSW (RAS), taking over from acting President Mr John Fairfax AM.

Since joining the RAS Council in July 1998, Mr Dudley has enjoyed a busy and successful history with the RAS. He has served on the Domestic Animals, Cattle and Strategic Planning Committees.

Mr Dudley served as acting Chief Executive from June 2007 to November 2007, when he then took up the position of RAS Treasurer.

Mr Dudley says he looks forward to his new role as President and is excited about working with the Council and staff as the RAS continues to promote, foster and ensure the future of Australian agriculture through competition, education and events. "Encouraging the sustainable development of agriculture is fundamental to everything we do at the RAS.

"As climate change, wide spread drought and world food shortages continue to hit the headlines, sustainable agricultural practices will be increasingly important," said Mr Dudley.

"It is our endeavour to continue to develop education programs that focus on raising the standards of sustainable agriculture and help NSW farmers understand these practices, while teaching urban audiences of their importance."

Mr Dudley also sees a bright future in the Sydney Royal brand, particularly the Sydney Royal Wine, Dairy Produce and Fine Food Shows. "The RAS has established a solid reputation for superior and impartial judging over the years, and continues to set benchmarks in the standard of agricultural produce Australia-wide.

"Building on these competitions and promoting and rewarding excellence and innovation in Australia's food and wine industries is key to our agenda."

The continued development of the Sydney Royal agricultural competitions will also be a major focus for the new President. "I envisage a wider range of quality agricultural competitions both in and out of Show," Mr Dudley said. "This will further assist the RAS to enhance Australia's already diversified agricultural sector."

The RAS Foundation, which was launched at the 2008 Sydney Royal Easter Show, is another initiative Mr Dudley is passionate about.

"The youngest generation of regional and rural communities is vital to the future success of Australian agriculture," Mr Dudley said. "The Foundation is actively seeking ways to develop and improve quality educational opportunities for these young people."

### **Further information;**

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