



Royal Agricultural Society of NSW

MEDIA RELEASE

THE SYDNEY ROYAL ROADSHOW GEARS UP FOR 2006!

Local award winners celebrated at Mudgee Small Farm Field Day

The **Royal Agricultural Society of NSW (RAS)** is continuing its successful rural visitation program, the ***Sydney Royal Roadshow*** in 2006 with the first stop Mudgee Small Farm Field Day on 14 & 15 July. The ***Sydney Royal Roadshow*** will travel the NSW field day circuit, celebrating the success of **Sydney Royal** winners in their local communities.

The Mudgee Small Farm Field day allows the RAS Membership and Agriculture team to catch up with local Members outside the Sydney Royal Easter Show, but in 2006 will also honour those local Sydney Royal achievers.

"The Mudgee Region produce some fantastic wine, condiments and dairy products. We want to highlight those companies who have been recognised for their outstanding products by winning a medal at the Sydney Royal Wine, Dairy & Fine Food Show," said **Roger Perkins, Chief Executive, RAS.**

The Mudgee Region's food and wine reputation is soaring, fresh from a recent tourism campaign launched in cinemas across Sydney by Mudgee Region Tourism Inc. The RAS is emphasising this with several local companies present at the RAS Stand, offering **Sydney Royal Tasting Sessions** of award winning products.

Local companies such as High Valley Cheese, Grape Alternative, Oakfield Estate, Guneemooroo and Ridgegrove Olives will be at **Stand 122**, where visitors can partake in a tasting session at 11am and 3pm.

The RAS Stand will also include arts demonstrations at 9am and 4pm, and several promotions and giveaways including a gourmet hamper to the value of \$100.

For further information on the *Royal Roadshow*, visit www.rasnsw.com.au.

Further Information:

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