

DO YOU PRODUCE AUSTRALIA'S FINEST FOOD?

Sydney Royal Cheese & Dairy Produce Show
Monday 8 – Wednesday 10 February 2010

Sydney Royal Summer Fine Food Show
Wednesday 17 – Friday 26 February 2010

Time is running out! Don't miss your opportunity to be named the "best of the best" in Australian produce. The **Royal Agricultural Society of NSW (RAS)** is accepting entries for the 2010 Sydney Royal Cheese and Dairy Produce Show and the Sydney Royal Fine Food Show.

Two of Australia's premier industry events, the Cheese and Dairy Produce Show and the Fine Food Show recognise and reward innovation, diversity and excellence in agricultural production.

In 2010 the RAS is proud to announce several class additions to the Bread, Cake and Pie Competition. The Competition will now include classes for friends, tortes/gateaux, mousse cake, banana cake, carrot cake, Christmas puddings, fruit logs/loafs, tarts, lavosh bread, sweet biscuits and vegetarian pies.

The Pasta Competition has been renamed to the Sydney Royal Pasta and Noodle Competition to highlight the expansion of the noodle classes within the Competition. All producers of rice, wheat or non-traditional cereal noodles are encouraged to enter the Competition.

RAS Fine Food Chair Lyndey Milan says each year the RAS reviews its competitions, taking into account new industry and consumer trends.

"Just as we judge the best of the best, we strive to make our competitions the best of the best with constant review and improvement. We wish to encourage Australian agriculture to move into new and relevant fields so increasing the demand for excellent product. A Sydney Royal medal is a guarantee to the consumer of this standard." said Ms Milan.

The Cheese and Dairy Produce Competition will also grow in 2010, featuring a new Champion Butter award for the best butter in Show. A chilli chocolate class has also been added in the chocolate section.

RAS Cheese and Dairy Produce Chairman Gerry Andersen is pleased to announce the guest International Judge for 2010.

"The RAS welcomes Mr Carlo Guffanti Fiori, an expert cheesemaker from Italy. This is the first time the Sydney Royal Cheese & Dairy Produce Show has had an Italian International Judge, said Mr Andersen.

"Mr Guffanti Fiori is a fourth generation affineur, a selector and maturer of cheese, based in Arona in northern Italy. We are very excited to have him onboard as he is extremely respected in the industry."

REWARDING EXCELLENCE IN AUSTRALIAN AGRICULTURE

Many companies have reveled in the success of winning a medal at the Sydney Royal Fine Food and Cheese and Dairy Produce Shows. Producers are given the opportunity to benchmark their products against the best the Country has to offer, while at the same time promoting their products under the respected and valued Sydney Royal brand.

Entries close:

Sydney Royal Cheese and Dairy Produce Show

Wednesday 2 December 2009

Sydney Royal Fine Food Show

Beer – Wednesday 9 December

Coffee – Wednesday 9 December

Pasta & Noodle – Wednesday 9 December

Bread, Cake & Pie – Wednesday 6 January

Aquaculture – Wednesday 6 January

The RAS strongly encourages all exhibitors to enter online by visiting www.sydneyroyalshows.com.au or alternatively, download an application form.

Media inquiries;

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