



Royal Agricultural Society of NSW

**MEDIA RELEASE**

**28 June, 2010**

## **PRESIDENT'S MEDAL JUDGES VISIT PETER LEHMANN WINES**

Peter Lehmann Wines (PLW) in Tanunda South Australian will show off their award winning wine production operation on Tuesday 29 June, as judges decide if it's the best of the best in Australian agricultural production.

Peter Lehmann is one of six finalists in the 2010 President's Medal, awarded by the **Royal Agricultural Society of NSW (RAS)**, Australia's only competition pitting award-winning producers from the food and wine industries against each with the winner taking home \$10,000 in cash.

Peter Lehmann's 2006 Wigan Eden Valley Riesling was awarded the Douglas Lamb perpetual Trophy, presented to the Exhibitor of the best Varietal Wine, Riesling, Dry Style at the 2010 Sydney Royal Wine Show. From this the company was nominated as a finalist in the unique President's Medal, which is judged on a whole-of-company approach to the production and marketing of their product.

Judges Simon Marnie (ABC Weekends presenter and passionate foodie) and Scott Davenport (Industry and Investment NSW Chief Economist) will visit Peter Lehmann's operation to evaluate the producer's financial, social and environmental performance in their manufacturing and marketing processes along with their passion, commitment and enthusiasm.

Peter Lehmann Wines is up against five other 2010 finalists: Holy Goat Cheese (VIC); Huon Aquaculture (TAS); The Yalumba Wine Company (SA); T & R Pastoral (SA); and Bulla Dairy Foods (VIC).

PLW Chief Winemaker Andrew Wigan says the President's Medal nomination is a great opportunity to showcase the winery's achievements.

"The company has developed many strengths over the past 30 years based on the talents of a passionate and dedicated team," Mr Wigan said.

"With the continued success of our Rieslings on both the national and international stages, this is yet another wonderful endorsement to our Barossa growers and our team at the winery."

A further round of judging will take place in Sydney on July 1 to analyse the market acceptance and point of sale appeal of each product, which will be led by renowned Australian chef Justin North and a representative from Woolworths.

RAS President Glenn Dudley said the President's Medal recognises the multifaceted approach to food production required in the competitive domestic and international market.

"The President's Medal raises consumer awareness and rewards producers who use sustainable practices to develop outstanding products.

"The prestigious award is fitting recognition for Australia's world class food and wine industries and I congratulate Peter Lehmann Wines on their nomination," Mr Dudley said.

The President's Medal will be presented at a gala dinner on Wednesday 14 July 2010, at the Four Seasons Hotel Sydney. Tickets can be purchased online at [www.rasnw.com.au/presidentsmedal.htm](http://www.rasnw.com.au/presidentsmedal.htm)

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The President's Medal is proudly sponsored by Industry + Investment NSW and Woolworths Ltd.

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